

Bobby

Styles

Bobby Light

Bobby Light Italic

Bobby Regular

Bobby Regular Italic

Bobby Bold

Bobby Bold Italic

About

A warm and friendly headline serif with a subtle geometric twist.

F37 Bobby is a contemporary geometric serif. Its design was influenced by the warm serifs that were popular back in the 1970s. We took inspiration from the rounded, friendly feel of fonts like Souvenir, Windsor and Cooper Black.

The F37 Bobby family comes in six weights with matching true italics.

Open Type Features

Ligatures

Languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Catalan, Chiga, Congo Swahili, Cornish, Danish, Dutch, English, Estonian, Faroese, Filipino, Finnish, French, Galician, German, Gusii, Icelandic, Indonesian, Irish, Italian, Kabuverdianu, Kalenjin, Kinyarwanda, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Manx, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Shambala, Shona, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Vunjo, Zulu

Open Type Features

OTF, TTF, WOFF, WOFF2, EOT

Uppercase

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z

Lowercase

a b c d e f g h i j k l m n o p q r s t u
v w x y z

Numerals

0 1 2 3 4 5 6 7 8 9

Ligatures

fi fl

Punctuation

! " # \$ % & ' () * + , - . / : ; < = > ? @ [\] ^ _ { | } ~ ¡ ¢
£ ¤ ¥ ¦ § © « ¬ ° ± ² ³ µ ¶ · ¸ ¹ º » ¼ ½ ¾ ¿ × − — ‘ ’ , “ ” „
† ‡ • … ‰ ‹ › € ™ − ® ÷

Uppercase Extended

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ð Ñ Ò Ó Ô Õ Ö Ù
Ú Û Ü Ý Þ ß à á â ã

Lowercase Extended

à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö o ù ú û
ü ý þ ÿ ı œ š ž ß

Bobby Light

140pt

Fifth Avenue

100pt

Fashion Week

70pt

Hermès. Cèline. Mulberry.
Fendi. Chanel. Burberry.

70pt

London
Paris
Milan

50pt

Charlton
Fischer
Kennedy
Robson

40pt

21st April 2017.
6 pounds & 2 ounces.

32pt

“All we have is now, this moment. If you live in the future, you’ll miss things, right here, right now, and you’ll regret it later.”

18 Point

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

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Light Italic

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Fashion Week

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About F37

F37 is an award-winning type foundry that creates fonts to help businesses stand apart.

As well as understanding the minutiae of letterform aesthetics, we create beautifully crafted type families that align perfectly with the identities of the companies we work with.

General Enquiries

info@f37foundry.com

Licensing Enquiries

licensing@f37foundry.com

Desktop Licence

With our Desktop Licence, you can install our OpenType (OTF) font software on your desktop computer or laptop (Mac or Windows).

Webfont Licence

With our Webfont Licence, you can use our @Font-Face CSS web fonts (EOT, TTF, WOFF, WOFF2) for text-based purposes with no monthly fee.

Brand Font Licence

This allows bespoke licensing for Application, Broadcast, Brand Identity, ePublishing, Gaming, Merchandise, OEM, Server Licences, and more.

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July 2018

Version

1.0.1

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